

**International Management Research Academy (IMRA)
London, United Kingdom**

in collaboration with

**Rochester Institute of Technology (RIT)
American College of Management & Technology (ACMT)
Zagreb, Croatia**

presents

IMRA International Conference: 16-17 May, 2013

"Management in an Interconnected World"



Conference Brochure & Call for Submissions

Call for Submissions

You are invited to participate in the 2013 IMRA International Conference organized by the International Management Research Academy (IMRA), London, United Kingdom in collaboration with Rochester Institute of Technology (RIT) - American College of Management & Technology (ACMT), Zagreb, Croatia, during **Thursday May 16 and Friday 17, 2013**.

Conference Theme: Management in an Interconnected World

The theme of the conference is 'Management in an Interconnected World'. The increasing penetration of technology in every sphere of life across the globe is changing the way we interact with individuals, institutions and the overall environment. For the first time in human history we are experiencing global trends occurring at breakneck speed. This has resulted in increasing interdependencies within trade environment, novel grass root innovations and networked knowledge transfer.

While we can observe significant homogeneity in these trends, management eco-systems will also need to evolve to integrate better with these changes. However, many organisations across the world still seem to be either complacent or ill-prepared for this interconnected economy. The aim of the 2013 IMRA International Conference is to offer a platform to debate and promote collaborations and connections between academic and corporate participants from different fields of management to facilitate learning among the participants to better manage this strategic window of opportunity. Based on the success of the 2012 IMRA International Conference, we believe that IMRA will become a collaborative catalyst helping develop a multi-disciplinary dialogue among the participants.

Contributions are invited in the areas including but not limited to:

- Strategic management
- Finance and accounting
- Economics
- Marketing and consumer behavior
- Human resource management
- Entrepreneurship
- Organization behavior
- International management
- Operations management
- Technology and Innovations management
- Public and not-for-profit management

Authors may consider the above listed areas; however if they wish to develop a special session around a specific topic, the information is available in the call for papers document.

Individuals may also register and attend the conference as a participant without submitting or presenting any work.

Who can attend this conference?

The maximum benefit of attending this international conference shall be to researchers, academics, management consultants, corporate professionals, corporate trainers, government officials, representatives of think tanks, social service organizations, entrepreneurs, doctoral and masters students.

Conference Venue

The Westin Zagreb Hotel

Izidora Kršjavića 1

Zagreb 10000

Croatia

Website: <http://www.hotelwestinzagreb.com>

Benefits to Conference Participants

- Learn and acquire cutting edge international knowledge in various disciplines of management from internationally reputed experts.
- Recognition of your work on international platform as a participant or paper/poster/book presenter.
- ISBN based Conference Proceedings
- In the heart of the capital of Croatia, in the city of Zagreb.
- Potentially identify your future collaborative partner among international, vibrant and scholarly IMRA Members community.
- International platform to meet corporate professionals, entrepreneurs, academics, researchers, government & policy makers from various countries.
- Potentially receive Award for your contribution.
- Selected full papers to be published in refereed journals (previous publishers include Springer, Emerald, etc.)
- Excursion / Industrial Visits (to be paid separately)

About IMRA

International Management Research Academy (IMRA) is a global academy dedicated to the continuous and effective development of management theory and practice.

IMRA aims to become a collaborative catalyst between academics and practitioners in fostering relationships via creation, assistance and dissemination of cutting-edge management thinking.

Currently, IMRA has more than 400 members spread across in more than 40 countries of the world.



Recently held 2012 IMRA International Conference

International Management Research Academy (IMRA) successfully convened an International Conference in London, United Kingdom, during 17-18 May 2012, with **119 participants** from **33 countries**, including Australia, Azerbaijan, Brazil, Canada, China, Denmark, Egypt, Finland, France, Germany, Hong Kong, Hungary, India, Italy, Japan, Latvia, Malaysia, Moldova, Netherlands, Pakistan, Romania, Russia, Saudi Arabia, Slovakia, South Africa, South Korea, Spain, Sweden, Thailand, Turkey, United Arab Emirates, United Kingdom and United States of America, making this a truly global conference.

The Feedback for the same is available on <http://www.imraweb.org/2012london> and photos are available on <http://www.facebook.com/imraweb>

Some of the key speakers in the 2012 London IMRA International Conference were:



Michael ALDRICH

*Inventor, Innovator & Entrepreneur: Online shopping
Former IT Adviser to British Prime Minister Margaret Thatcher*



Louis TURNER

Chief Executive, Asia Pacific Technology Network, UK



Ben BOSE

Founder, Mavens of London (a research-lead digital strategy agency), UK



Phil NICHOLS

The Wharton School of the University of Pennsylvania, Philadelphia, United States of America



Stephanie JONES

Maastricht School of Management, Netherlands



Ernie STARK

Logikos and Experientia, United States of America



Phani Tej ADIDAM

University of Nebraska at Omaha, United States of America



John LIPINSKI

Middle Tennessee State University, Murfreesboro, United States of America.



Marin MARINOV

University of Gloucestershire, United Kingdom



Ken MORITA

Hiroshima University, Japan



Diego QUER,

University of Alicante, Spain



Svetla MARINOVA

Aalborg University, Denmark

For the best papers from the 2012 Conference, IMRA collaborated with the following internationally reputed refereed journals for the contributions:



A I & Society: Journal of Knowledge, Culture & Communication, IMRA Special Issue on Technology, culture and innovation in Emerging Markets, Publication: Springer, United Kingdom



Asian Journal of Business Research, IMRA Special Issue: Management Trends in Emerging Markets, Publication: Asia Business Research Corporation Limited, New Zealand

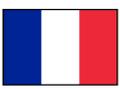


International Journal of Emerging Markets, IMRA Special Issue on Emerging Markets: Exploring the diversity of theories, practices and applications, Publication: Emerald Group Publishing Limited, United Kingdom

More details can be found on website www.imraweb.org

Country representation in 2012 IMRA International Conference

IMRA International Conference on Emerging Markets during 17-18 May, 2012 in London, UK was represented by 33 countries as follows:

1.		Australia	18.		Malaysia
2.		Azerbaijan	19.		Moldova
3.		Brazil	20.		Netherlands
4.		Canada	21.		Pakistan
5.		China	22.		Romania
6.		Denmark	23.		Russia
7.		Egypt	24.		Saudi Arabia
8.		Finland	25.		Slovakia
9.		France	26.		South Africa
10.		Germany	27.		Spain
11.		Hong Kong	28.		Sweden
12.		Hungary	29.		Thailand
13.		India	30.		Turkey
14.		Italy	31.		United Arab Emirates
15.		Japan	32.		United Kingdom
16.		Korea	33.		United States of America
17.		Latvia			

Feedback on 2012 May Emerging Markets IMRA International Conference, London, UK

The following is a brief summary of the feedback from the feedback forms, video clips and emails by some of participants for the IMRA International Conference on Emerging Markets held in London, UK during 17-18 May 2012: (*randomly ordered*):



“1st of all thank you very much for very well organized conference, I really enjoy it! I never attend so well-organized conference before.”

Kamila BORSEKOVA *University of MatejBel, Banská Bystrica, Slovakia*

“Thank you for such a thoughtful conference. I particularly enjoyed the opening session speakers and the closing session speakers.”

Paul POPPLER *Bellevue University College of Business, Bellevue, United States of America*



“Really enjoyed the conference, some good key speeches !lovely fruit and of course the paparazzi !!”

Parminder JOHAL *University of Derby, Derby, United Kingdom*



“Ambitious and with potential....We would be willing and glad to help IMRA.”

Marin MARINOV *University of Gloucestershire, United Kingdom*

Svetla MARINOVA *Aalborg University, Denmark*

“Thank you for wonderful occasion to meet interesting and clever people.”

Veronica VRAGALEVA *University of the Academy of Science of Moldova, Chisinau, Moldova*



“Excellent”

Abdul TAMBI *UniversitiTeknologi MARA, Perak Malaysia*

“Really an international conference, with a very good organization and opportunities to create relationships for future research activities.”

Luisa BOSETTI *University of Brescia, Italy*





“The whole conference has been extremely successful and contributed to my research experience. I therefore recommend all to participate in the future IMRA conferences.

Andrews OWUSU *Robert Gordon University, Aberdeen, United Kingdom*

“IMRA is not just an academy now ; it is a family of researchers. We must together research more! (Have) global meets regularly and be accountable for serious research like Harvard Business Review, Emerald Groups, AMA, etc. I am very sure, all the participants of the conference will take IMRA to greater heights.”

Sandhya ANVEKAR *M. S. Ramaiah Institute of Management, Bangalore, India*

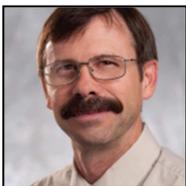


“Wonderful opportunity for post-graduate students to present their research outcomes.”

Patrick EBEWO *Tshwane University of Technology, Pretoria, South Africa*

“A timely effort by IMRA to focus on research works intended for emerging markets which provides lots of technological innovation and business opportunities. I would expect to conduct this event in the coming years also.”

Rifat SHARMEELLY *The Australian School of Business, University of New South Wales, Sydney, Australia*



“IMRA Conference was both educational and collegial.”

Greg ASHLEY *Bellevue University College of Business, Bellevue, United States of America*

“Very focussed event ; Good for Networking ; Well Organized ; Friendly! THANK YOU TOO!! it was a super conference. Really enjoyed it. Met some super people including you!! Hope all well and keep in touch.”

Stephanie JONES *Maastricht School of Management, Netherlands*



“A very well organized conference. It is beneficial (and) helpful for all group of people: Researchers, Businessmen, Students, Academics and practitioners. It is an appropriate way to flourish and enhance your network and awareness of different people all over the world. I thoroughly enjoyed all the conference, it was very well organised. Most of the presentations were so engaging and very beneficial. It was really a very good experience for me personally. The conference is over but still it

will be remembered due to the way it is conducted. I do believe that everyone attended is satisfied with the outcome of the conference and this could only become possible because of the organisers who put their best to organise it in the best possible manner. I thank you once again for your effort exerted in the conference and making it one of the memorable events in research activities. Looking forward to actively participate in any events or activities that will come soon.”

Marwa ANIS *Loughborough University, Cairo, Egypt*



“A multi-disciplinary platform for academics to exchange ideas and research experience on topical issues with practical relevance. I really liked the conference and hope to be able to take part in it again. When I came back I did inform my colleagues about the conference and sent them the links.”

Messaoud MEHAFDI *University of Huddersfield, Huddersfield, United Kingdom*

“Superb in all aspects.”

Mohammad Shajib KHADEM *Vodafone Hutchison Australia Project, Sydney, Australia*



“Very inspiring. Great examples of inter-disciplinary approach. Wide geography of participants is a big plus and advantage of the IMRA Conference.”

Andris OZOLS *Daugavpils University, Daugavpils, Latvia*

“It is a great chance for meeting peers from all over the world and discuss issues from different angles and with different backgrounds.

Anonymous

“I would like to thank you and all members of the organizing committee for one of the best organization I involved in. Everything was in perfect order and I enjoyed every session I attended. Hope to see you in future organization.”

Halil YILDIRIM *BulentEcevit University (formerly known as ZonguldakKaraelmas University), Zonguldak, Turkey*



“I would like to congratulate you for the wonderful conference. I also would like to ask you to thank Jeanie (sp.) and Alexandra (sp.) for all the trouble they went through on my account.”

Kaizo BELTRAO *EBAPE/FGV, Rio de Janeiro, Brazil*

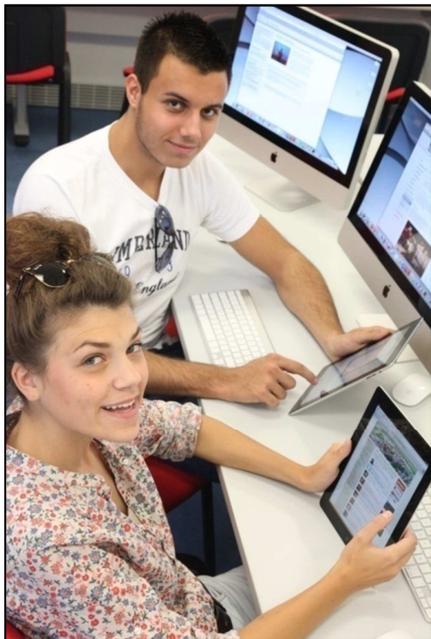
About RIT-ACMT

The American College of Management and Technology (RIT/ACMT) in Croatia is a global campus of the Rochester Institute of Technology, United States of America. Established in 1995, RIT/ACMT offers dually accredited diplomas American degrees (accredited by the New York Middle States Association of Colleges and Schools) and Croatian degrees (fully accredited and aligned with the Bologna process).



Rochester Institute of Technology (RIT), United States of America, is ranked among Top Master's Universities by the USA News & World Report and is ranked 7th in the Best Universities North Region in 2013. American College of Management & Technology (ACMT) is the Croatia partner of RIT. RIT-ACMT offers various programmes in management, tourism, hospitality and technology, and attracts students from all over the world.

RIT/ACMT attracts students from all over Croatia and around the world. Currently 30 percent of the student body of RIT/ACMT, is international students from such countries as Australia, Austria, Bosnia and Herzegovina, Canada, China, Germany, Macedonia, Montenegro, Norway, Peru, Russia, Serbia, Slovenia, South African Republic, South Korea, Switzerland, Turkey, and the United States of America. Each year more than 70 students from RIT's main campus of USA, study at ACMT. Students can earn their degree in one of two exciting locations: Dubrovnik or Zagreb. They also have the opportunity to study for two terms on the campus in Rochester, New York, USA.



RIT/ACMT offers the following under-graduate and post-graduate programmes:

Major - International Business Management (Zagreb). Concentration: Marketing, Management

Major - Information Technology (Dubrovnik and Zagreb). Concentration: Web Design and Development, Database Programming and Application Development, Systems Administration

Major-Tourism, Hospitality and Service Management (Dubrovnik). Concentration: Travel and Tourism Management, Hotel and Resort Management, Entrepreneurship

Service Leadership And Innovation

Human Resource Development



RIT-ACMT offers high-quality academic programs, respected and accessible faculty, modern academic facilities, and an active campus life. These programmes prepare students for global careers in the rapidly expanding fields of business, hospitality and tourism, service management, and information technology. RIT-ACMT's academic programmes emphasize learning through experience, and the unique cooperative education program gives the students, a real-world, hands-on experience working in the field of study.

RIT-ACMT has two campuses in Croatia, one in Zagreb, that is capital city of Croatia and another campus is in Dubrovnik.

IMRA and RIT-ACMT collaborated International Conference will be held in Zagreb.

The Conference Venue: The Westin Hotel, Zagreb, Croatia

The Republic of Croatia (Croatia), a unitary democratic parliamentary republic in Europe at the crossroads of Central Europe, the Balkans, and the Mediterranean. Croatia is located in Central and Southeast Europe. Croatia today has a very high Human Development Index. The International Monetary Fund classified Croatia as an emerging and developing economy, and the World Bank identified it as a high income economy. Croatia is a member of the United Nations, the Council of Europe, NATO, the World Trade Organization, CEFTA and a founding member of the Union for the Mediterranean. The UNESCO inscribed seven sites in Croatia on the World Heritage List. The country is also rich with intangible culture and holds ten of UNESCO's World's intangible culture masterpieces, surpassing all countries in Europe except Spain. The necktie, or *kravata*, is Croatia's contribution to the world of fashion. The use of the necktie in Croatia dates back to as early as the mid-1600s.

Croatia





Zagreb is the capital and the largest city of the Republic of Croatia. The transport connections, concentration of industry, scientific and research institutions and industrial tradition underlie its leading economic position in Croatia. Zagreb's numerous museums reflect the history, art and culture not only of Zagreb and Croatia, but also of Europe and the world. Zagreb can offer its visitors the Baroque atmosphere of the Upper Town, picturesque open-air markets, diverse shopping facilities, an abundant selection of crafts and a choice vernacular cuisine.

Zagreb is a city of green parks and walks, with many places to visit in the beautiful surroundings. In spite of the rapid development of the economy and transportation, it has retained its charm, and a relaxed feeling that makes it a genuinely human city.



The 2013 IMRA International Conference venue is the **Westin Hotel**. The Westin Zagreb is a 5 Star landmark hotel centrally located in the very heart of Zagreb. The hotel is situated in a leafy green area adjacent to the Mimara Museum and world famous National Theatre and Opera House, and is within easy walking distance to central square, markets, the many trendy cafes, restaurants, designer boutiques, rich cultural attractions and capital city business destinations. The hotel has welcomed royalty, presidents, great artists and musicians offering the tranquil harmony after the busiest of days. Whether you are here for business or pleasure, the Westin Zagreb will provide the ultimate experience you are sure to remember.



Welcome Message from the Conference Chairs

This conference organized by IMRA and RIT-ACMT wishes to capture the changing rules of management theory and practice in the interconnected economies. We are particularly interested in thought provoking competitive papers, posters and books which capture and articulate the ways in which management thinking will have to be changed or customized to be effective and efficient in this new environment.

The 2012 IMRA International Conference held in London, UK, successfully attracted 119 participants from 33 countries. We believe that 2013 International Conference in Zagreb, Croatia, shall provide you opportunities to disseminate your research, learn from other researchers and network with other like-minded IMRA members.

We look forward to meeting you in Zagreb, Croatia, one of the top-20 most visited tourist destinations of the world!

Conference Chairs

- Ernie STARK, *Logikos and Experientia*, United States of America
- Jatin PANCHOLI, Middlesex University, London, United Kingdom
- Paurav SHUKLA, Glasgow Caledonian University, United Kingdom
- Shawn STURGEON, Rochester Institute of Technology-American College of Management and Technology, Zagreb, Croatia

Conference Committee

- Xuanwei CAO, Xi'an Jiaotong-Liverpool University, Suzhou, China (Co-Chair of the Conference Committee)
- Amit SHAH, Frostburg State University, Frostburg, United States of America
- Namjae CHO, Hanyang University, Seol, Korea

Executive Committee

- Bernadett KOLES, Initiative for Regulatory Innovation Center, Central European University Business School, Budapest, Hungary
- Ernie STARK, *Logikos and Experientia*, United States of America
- Jayadev M, Indian Institute of Management Bangalore, India
- Justin PAUL, University of Washington, Washington, United States of America
- Maura SHEEHAN, University of Brighton, United Kingdom
- M THENMOZHI, Indian Institute of Technology Madras, Chennai, India
- PhaniTej ADIDAM, University of Nebraska at Omaha, United States of America
- Xuanwei CAO, Xi'an Jiaotong-Liverpool University, Suzhou, China

ISBN for Conference Proceedings

The Conference Proceedings will be in the format of a CD/DVD and will have an International Standard Book Number (ISBN) **978-0-9573841-1-8**. The Conference Proceedings will publish only reviewed, accepted Extended Abstracts, Full Papers and Posters of registered (in person / in absentia) participants.

Publication in Special Issues of Journals

Following the IMRA tradition, selected best quality full papers shall be published in the Special Issues of internationally reputed referred journals. The publishers in 2012 included Springer UK, Emerald, etc.

Certificate of Participation

Each registered participant who attends the conference in person / absentia, shall be awarded a Certificate of Participation. The certificate will have names of all the co-authors with a clear indication as to who has presented.

Format and programme structure

There are three types of submissions for the 2013 IMRA International Conference:

(1) Competitive papers: These represent the completed original work by the authors. The full-papers in this category once reviewed, accepted and registered (in person / in absentia) will be included in the competition for the awards.

(2) Posters: These represent findings from a current working paper. Authors display posters of their research, distribute their papers, and are available to discuss and answer questions during the assigned poster session.

(3) Book Presentations: These represent fully published textbooks, reference books and any other relevant books authored / co-authored by the participant(s). The book must be published already. The books in progress or books reviewed but not yet published will not be considered. The in-house books for limited audience such shall NOT be accepted in this category.

A participant cannot submit more than 2 outputs in a single category above and not more than 3 outputs in total for the entire conference. A participant may also attend the conference without submitting any output.

Full paper submission guidelines (only for those authors whose extended abstract was accepted):

Authors of accepted papers have the opportunity to revise their papers based on reviewers' comments by 31st March 2013.

For submitting the accepted competitive paper, the authors should follow the below mentioned points:

- a) The title of the paper (without the authors' names or affiliations)
- b) A 750-1,000 word extended abstract that provides a summary of the paper, including conceptualization, method, and major findings.
- (c) Following the extended abstract, the next page should restate the title (without authors' names or affiliations) and begin the body of the paper. The body of the paper must not exceed 20 double-spaced pages in total length, including all tables, figures, notes, and full references. The 20 pages do not include the abstract and extended abstract pages. This length restriction assumes the use of a font no smaller than 12 point, no more than 75 characters per line, and no more than 26 lines per page including headers and footnotes. Papers must follow the current style of the 'Academy of Management Journal' available at http://journals.aomonline.org/amj/style_guide.pdf except that tables, figures, and footnotes (please avoid them if possible) are to be included within the text, not appended to the end of the paper. Also, it is unnecessary to add a hard return before or after subheadings.

Key dates & Deadlines

- 1) Deadline for submission of Extended Abstract (750–1000 words) for paper / poster / book: **15th December 2012.**
- 2) Deadline for submission of Proposal for Chairing / Leading Research Round Tables / Workshops / Special Session: 15th December 2012.
- 3) Deadline for submission of Proposal for Workshops / Special Session: 15th December 2012.
- 4) Communicating the decision regarding extended abstract acceptance/rejection to the author(s): 31st January 2013.
- 5) Deadline for Early-bird Registration (fee payment with concession): 12th March 2013.

- 6) Visa Letter Availability: From 16th February 2013.
- 7) Deadline for submission of final full Competitive Paper / Poster / Book (This is optional and not mandatory): 31st March 2013.
- 8) Deadline for Final Registration (fee payment without concession): 31st March 2013
- 9) Conference dates: 16th & 17th May, 2013.

Submissions and Double Blind Review Process

Each of the submissions shall go through the process of double blind review. Reviewers will evaluate each work on the basis of: (a) Quality of the research; (b) Contribution and big picture significance of your work to the field of management; and (c) Interest of the topic to current and potential IMRA members (d) Relevance of the submission to the main theme of the conference.

Awards

The following awards are constituted for the conference only:

- Best Competitive Paper Awards (in various subjects)
- Best Poster Award
- Best Student Paper Award
- Best Book Presentation Award
- Best Reviewer Awards (in various categories)
- Special Award for Significant Contribution to IMRA

The participants who have submitted Extended Abstracts but NOT submitted final full paper shall not be eligible for the Best Competitive Paper Awards category. The decision of the Conference Chairs shall remain final and binding to all.

Sponsorship

Various opportunities for sponsorship are available. Interested organizations are requested to contact IMRA for more details.

Accommodation & Logistics

The participants are expected to book and pay for their accommodation on their own. There are various options for accommodation ranging from budget hotels to 5 star hotels to suite each individual's requirements. There shall be a list of suggested and negotiated hotel details with special IMRA Discount Rates, provided on the web page <http://www.imraweb.org/logistics> very soon so that the participants can get detailed information and plan in advance.

Registration

At least one of the author(s) of the accepted Extended Abstracts MUST register for the conference to have their output included in the Conference Proceedings CD. The participant(s) who register before receiving the decision regarding "Acceptance" of their Extended Abstracts are not guaranteed that their submissions shall be accepted. Participants who wish to attend the conference but are not submitting any output must also register. The registration fee is as follows:

- Early-bird Registration Fee (by 12th March 2013): £275 per participant.
- Early-bird Group Booking Registration Fee (3 or more individual from same organization by 12th March 2013): £250 per participant
- Registration Fee (by 31st March 2013): £350 per participant
- Group Booking Registration Fee (3 or more individuals from same organization by 31st March 2013): £300 per participant
- Full-time Doctoral/Master Student (by 15th February 2013): £180 per participant.

Important: All registered participants of this conference shall receive a complementary one year membership of IMRA.

Presentation in Absentia

The author(s) who intend to submit their work but are unable to attend the conference in absentia may register for "Presentation in Absentia".

If you are a single author and have submitted your Extended Abstract but cannot attend the conference, you may choose to attend the conference in Absentia by paying the registration fee for "Presenting in Absentia". You shall be sent a Certificate of Participation in Absentia, Conference Proceedings CD and relevant literature by post.

If your Extended Abstract is co-authored with two or more authors and all the co-authors are unable to attend the conference, any one of the co-authors may choose to attend the conference in Absentia by paying the registration fee for "Presenting in Absentia". You shall be sent one set of Certificate of Participation in Absentia, Conference Proceedings CD and relevant literature by post.

Registration for Full-time Students

Kindly note that the Student fee is applicable only for full-time doctoral / master students. This is NOT applicable for any part-time doctoral / master student. Participants who are in part-time doctoral / master students will not get any student concession and will have to pay regular registration fee. At the time of the registration and fee payment, full-time students have to send an email with evidence of their full-time studentship including identity card, a certificate from the director.

In order to get a concessional fee as a student, the participant must email to IMRA Admin, a scanned identity card as a student AND a scanned letter on the letterhead signed by the Programme Leader / Head of the Department or concerned authority at the university stating clearly that the participant is a full time student in a particular programme.

Guest/Spouse Registration

Guests / Spouse of any participant whose submission is accepted and has paid the registration fee is welcomed to join the conference with a separate Registration Fee of £100 per person. Guest / Spouse shall be registered only if the primary participant has registered and paid the registration fee. Guest / Spouse must not be an author or co-author for any of the submissions at the conference.

The fee for Guest/Spouse registration shall include coffee breaks, working lunches, conference kit and attending the Inauguration Session of the conference. Guest/Spouse shall not be entitled to attend any technical session or co-author / present any paper / poster. Guest/spouse shall not be awarded any certificate of participation.

There are wonderful sight-seeing places nearby where the guest/spouse can spend rest of the time. If the guest / spouse wish to attend the entire conference or want to obtain a Certificate of Participation, he/she will have to pay the fee applicable to the regular participant.

Payment for Registration

The registration fee to be paid by:

(a) Debit/Credit Card using PayPal

OR

(b) Direct Bank Transfer to IMRA, London, UK

The details of the same will be available on the Registration web page.

The registration fee includes the Conference Proceedings on CD, Conference Kit, Conference Program Brochure, Certificate, coffee breaks, cocktails, working lunches and one-year free membership of IMRA.

The food during the conference shall have both vegetarian and non-vegetarian options. If you have any specific dietary requirements, kindly inform the IMRA Admin while completing the registration process.

Cancellation & Withdrawal

A participant may apply for cancellation of registration / withdrawal of the submission latest by **10th April 2013**. No refund will be made on or after **10th April 2013**. All the requests for cancellation and withdrawal are subject to deduction of administrative expenses and other procedures as per the IMRA policy mentioned on <http://www.imraweb.org/visa>

Invitation for Proposals to chair or lead Workshops / Research Round Tables / Special Sessions

You are cordially invited to submit a proposal to chair or lead a specific Workshop / Research Round Tables / Special Sessions for the conference that you may wish to lead / chair. Kindly refer to the following web page: <http://www.imraweb.org/guidelines-forms>

Invitation for Reviewers

You are invited to apply for becoming a Reviewer for IMRA. Please refer to the following web page: <http://www.imraweb.org/guidelines-forms>

All the participants including Reviewers, Chairpersons for Workshop / Research Round Table / Special Sessions, Track/Session Chairs, Doctoral and Masters Students, MUST pay the registration fee for the conference. The above rules regarding deadline and concession apply to all the participants equally. Due to the budget constraints of IMRA, we are unable to provide any reimbursement / sponsorship towards any of the expenses including travel, accommodation, etc. of any of the participants including Reviewers, Chairpersons for Workshop / Special Sessions, Committee members, Track/Session Chairs, Doctoral and Masters Students, etc. Hence, please do not send any email or further request regarding the same.

Guidelines for Submission

General Submission Requirements

- (1) Submissions should not already be published or accepted for publication in any journal.
- (2) It is mandatory that all accepted papers are presented at the conference by an author.

Submission procedure

All submission activities including submissions, reviews and notifications for the 2013 IMRA International Conference will be electronic, through the conference website:

<http://imraweb.org/2013zagreb>

In order to use the conference website (e.g. to submit a manuscript or provide a review), you will need to create a login id / sign up at:

<http://www.imraweb.org/2013zagreb/login> and create a user profile (follow the online instructions).

If you already have a user account for the IMRA earlier conference, then you DO NOT have to create another user account. In this case, you can go to the following link

<http://www.imraweb.org/2013zagreb/login>

and login with your old username and password.

All the guidelines, step-by-step procedures for submission and forms can be found on:

<http://www.imraweb.org/guidelines-forms>

Important: Any of the submissions not adhered to the above mentioned guidelines shall not be reviewed and shall be outright rejected as per the IMRA policy.

Contact details

London, United Kingdom
International Management Research Academy
(IMRA)
Suite 18848, Lower Ground Floor,

145-157 St John Street,
Farringdon,
London EC1V 4PW.
United Kingdom

Zagreb, Croatia

International Management Research Academy
(IMRA)
c/o Dr. Shawn Sturgeon
Associate Dean for Academic Affairs

Rochester Institute of Technology-
American College of Management and
Technology
Ilica 242,
Zagreb10000
Croatia

Websites:

- (1) Conference Webpage: <http://www.imraweb.org/2013zagreb/>
- (2) IMRA: <http://www.imraweb.org>
- (3) RIT-ACMT: <http://www.acmt.hr/>
- (4) Conference Venue Westin Hotel: <http://www.hotelwestinzagreb.com/>
- (5) Any Questions? Visit <http://www.imraweb.org/faqs>

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