



# Management Research Review (MRR)



2014 IMRA – Kean  
International  
Conference, New  
Jersey, USA

# Special Issue



- Theme: Globalization and the Convergence of Creativity, Innovation and Entrepreneurship
- Guest Editors:
  - Dr. Michael Chattalas
    - Kean University, New Jersey, USA
  - Dr. Bernadett Koles
    - Central European University, Budapest, Hungary

# Journal Overview



- Published by Emerald Group
- Over 37 years of history
- Managerial and General Business orientation
- Editor in Chief:
  - Professor Joseph Sarkis
    - Professor and Head of Department of Management
    - Worcester Polytechnic Institute, USA

# Purpose & Aims

- ✓ To disseminate emergent international management research
- ✓ To provide contributors an outlet with quick feedback and decisions
- ✓ To publish a wide variety of management research topics across the spectrum of business school disciplines

# Further Specifics

- 12 issues annually, approx. 5-6 papers/issue
- Over 60 papers in each yearly volume
- Rigorous Double blind review process
  - At least 2 reviewers per manuscript
- Approx. 20-30% acceptance rate
- Tradition of special theme and conference issues (e.g. 2013 issue on the 4<sup>th</sup> Peter Drucker Initiative Conference, Vienna, Austria)

# Type of Articles

- Viewpoint articles
  - Opinions and observations of experts
- Conceptual papers
  - A creative perspective and framework on synthesizing management issues
- Empirical papers
  - Utilizes quantitative or qualitative data
- Analytical papers
  - Utilizing quantitative modeling tools

# Important Criteria



- Need to make a contribution to the body of knowledge
- Need to have clear cut managerial and organizational implications
- Need to integrate the 2014 IMRA-Kean Conference theme; demonstrate synergy with other conference papers (tip: important to participate as many of the keynote and technical sessions, engaging other authors)

# MRR – Special Issue



- Theme: Globalization and the Convergence of Creativity, Innovation and Entrepreneurship
- Open to *all* IMRA conference participants and co-authors with a competitive paper in the Program (in person or in absentia)
- Deadline (STRICT!): July 14th, 2014



# MRR – Special Issue



- Complete author guidelines can be found on the following link:

[http://www.emeraldgrouppublishing.com/products/journals/author\\_guidelines.htm?id=mrr](http://www.emeraldgrouppublishing.com/products/journals/author_guidelines.htm?id=mrr)

# Step 1: Registration



- Log on to ScholarOne Manuscripts
  - <http://mc.manuscriptcentral.com/mrr>
- Create an account
  - Follow on-screen instructions
  - Username and password



## Step 2: Submission

- Log in with username and password
  - <http://mc.manuscriptcentral.com/mrr>
- In the Author Centre, click to submit a new manuscript
- Complete all requested fields
- Must upload a minimum of 2 files
  - Anonymous article file
  - Title page (incl. all author contact details)
  - Any supplementary files (i.e. tables, figures, etc.)

# Please remember:



1. To include your structured abstract in your article file
2. To select 'IMRA Kean International Conference 2014' when prompted for the type of issue (this is one of the last submission menu options)

# Special Emphasis on:



- Punctuality
- Quality and Research Originality/Integrity
- Conference Theme Integration
- Proper and well-edited English (MMR attracts a practitioner audience as well as academics)
- Formatting guidelines (Sample MMR paper)

**CO-EDITORS MAKE PAPER ACCEPTANCE  
RECOMMENDATIONS TO EDITOR SARKIS FOR FINAL  
DECISION...**

# Sample Editorial



## GUEST EDITORIAL

Capitalism 2.0: implications for management 2.0

G. Page West III School of Business, Wake Forest  
University, Winston Salem, North Carolina, USA

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748-755 *q* Emerald Group Publishing Limited 2040-8269  
DOI 10.1108/MRR-04-2013-0081 MRR 36,8 748

# Abstract

**Purpose** – The purpose of this paper is to introduce a collection of articles representing the best papers and invited contributions from attendees at the 4th Annual Global Drucker Forum, an international conference focused on future challenges facing management.

**Design/methodology/approach** – The recent financial crisis has presented twin challenges confronting the next generation of management: a transformation toward a new environment in which market-driven efficiency and the concern for a functioning society are better aligned, and the nature of management practice that successfully addresses this alignment. Dimensions of these challenges are discussed in five articles in this special issue. This summary of the articles and underlying themes is provided by a professor whose teaching and research focus on strategy and entrepreneurship in free Markets.

# Abstract

Findings – The articles in this issue discuss the need in organizations for adaptive flexibility, new ways of thinking, leadership behaviour at the individual and system level, and systems thinking to overcome short termism. Themes underlying these challenges include the challenges of managing in the present for the future, the need to create a learning organization, and the complexity of managing holistically.



# Abstract

Research limitations/implications – The paper suggests themes that might benefit from future management research.

Originality/value – This paper summarizes cutting-edge issues for management that were discussed at a recent international conference, and synthesizes six authors' research contributions that address dimensions of these issues.

Keywords Management, Learning, Flexibility, Leadership, Performance, Peter Drucker, Capitalism

Paper type Literature review



We look forward to receiving  
your manuscripts...

Thank you